**Assignment brief**Silvia Pease, assistant professor of practice, graphic design, and digital arts, FIU

**Create a poster project exploring   
the theme of work through graphic design**

Today, you’ll design a poster to articulate a message/s relating to the oral history exercise that you have conducted exploring the theme of work.

You will design an “unexpected poster” using printed images and shapes, pieces of magazines, type, drawings, sentences, and typography. You will observe, reflect, and reconstruct images into this poster, exploring the possibilities of collaborative design, figure-ground, hierarchy, overlap, color, diagonal activation, and layout to create impactful imagery.

**These are the questions we are going to explore:**

* What did you learn about the interviewing process?
* Are there any images, colors, words, or slogans that resonate with you while thinking about your interview?
* How can we make thinking visible in our poster?
* How did the person and/or their job contribute to your understanding of the workforce?
* Can you visually describe any aspect of your interview such as the job’s impact on the interviewee, the company, and the wider community?

**The Process** (45 minutes)

**Exchange ideas**, talk to others, **listen** to their responses, and **enjoy** this creative process!

**1.** Self-reflect, write down responses, and draw **connections** to memories, notes, texts, images, and ideas from your interview. Consider different viewpoints.

**2.** Start the process of visualization of ideas by drawing, cutting, painting, pasting words, adding sentences from a song or a phrase that relates to an aspect of your interview. What do you think?

**3.** Continue working on your poster. You may use imagery techniques such as: hierarchy, angles, transparencies, colors, and overlaps.

**5.** Continue experimenting and discovering content, add layers and type. Enjoy the process!

**6.** Take a picture of your unexpected poster and upload it to [Poster Presentations Tuesday 080222](https://fiudit-my.sharepoint.com/:f:/g/personal/anmenen_fiu_edu/Ek4aErDGCcVEuuSFg_G46qUBDRLY3WMeEBMqQlAM5XuqPA?e=abxoSu) for our online exhibit. Please include your full name, and the poster title.